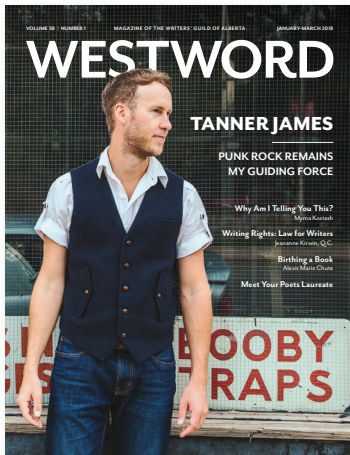


MAGAZINE OF THE WRITERS' GUILD OF ALBERTA

WESTWORD

MEDIA KIT



The Magazine

WestWord magazine is published quarterly and features articles about the writing life, business, law for writers, profiles of Alberta writers, member news, upcoming events, and more. Subscriptions are included with a Writers' Guild of Alberta (WGA) membership. Back issues are available in the member section on our website.

The Writers' Guild of Alberta (WGA) was formed in 1980 to provide a meeting ground and collective voice for all the writers of the province. Our members write in every genre and at every level of expertise.

The WGA helps give Alberta writers a sense of unity and community. With more than 1,000 members, it is the largest provincial writers' organization in Canada.

Fast Facts

The first WGA newsletter was published after the initial WGA meeting, October 1980. The newsletter became the bi-monthly magazine WestWord in fall 1990. (Quarterly in 2017.)

4
Issues per year

700 PRINTED
450 ELECTRONIC

1,150 WGA members across Alberta

FREE WITH WGA MEMBERSHIP

Phone: 780-422-8174 or 1-800-665-5354 | Email: mail@writersguild.ca | Website: writersguild.ca

Writers' Guild of Alberta, 11759 Groat Road NW, Edmonton, AB, Canada T5M 3K6

 @WritersGuildAB

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Ad Sizes and Rates



FULL PAGE

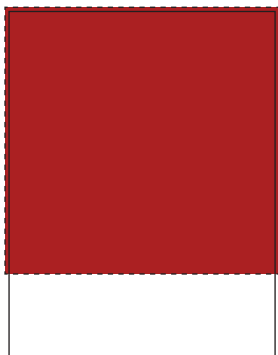
8.5" w x 11" h
(include 0.125" bleed per side)

1 x \$275 | 4 x \$220/ea

(INSIDE COVER)

Printed in colour

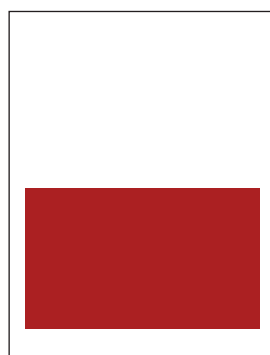
1 x \$310 | 4 x \$250/ea



3/4 PAGE (BACK COVER)

Printed in colour
8.5" w x 8.25" h
(include 0.125" bleed per side)

1 x \$325 | 4 x \$260/ea



1/2 PAGE (HORZ)

7.5" w x 4.5" h

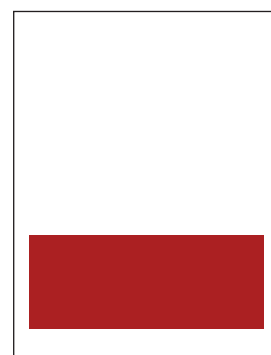
1 x \$225 | 4 x \$180/ea

(INSIDE COVER)

Printed in colour

7.5" w x 4.75" h

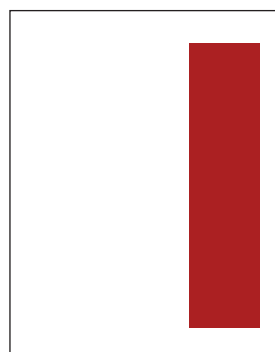
1 x \$255 | 4 x \$205/ea



1/3 PAGE (HORZ)

7.5" w x 3" h

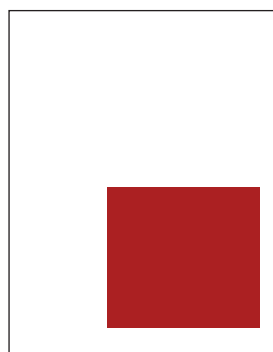
1 x \$175 | 4 x \$140/ea



1/3 PAGE (VERT)

2.25" w x 9.125" h

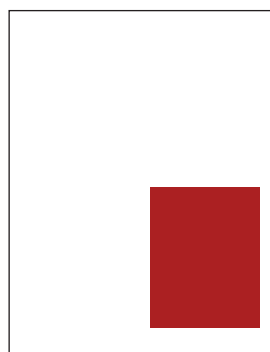
1 x \$175 | 4 x \$140/ea



1/3 PAGE (BOX)

4.875" w x 4.5" h

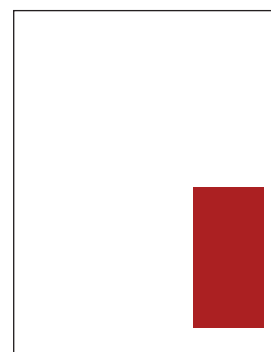
1 x \$175 | 4 x \$140/ea



1/4 PAGE

3.5" w x 4.5" h

1 x \$150 | 4 x \$120/ea



1/6 PAGE

2.25" w x 4.5" h

1 x \$125 | 4 x \$100/ea

Deadlines

JANUARY - MARCH ISSUE

November 15 Deadline

Distributed January 1 - March 30

APRIL - JUNE ISSUE

February 15 Deadline

Distributed April 1 - June 30

JULY - SEPTEMBER ISSUE

May 15 Deadline

Distributed July 1 - September 30

OCTOBER - DECEMBER ISSUE

August 15 Deadline

Distributed October 1 - December 31

Format

Preferred file format is a high-resolution PDF, but artwork will also be accepted in InDesign, Illustrator or in Photoshop. All image support files and fonts must be included. Fonts must be Mac compatible. Illustrator documents must have text converted to paths and be saved as EPS or AI files. All images must be 300 dpi resolution. PDF files must be CMYK. Print quality JPG files will also be accepted if all other formats are not possible. Ads will be color in online version of magazine and will be converted to grayscale for the printed issue.

The Writers' Guild of Alberta is a community of writers that exists to inspire, connect, support, encourage and promote writers and writing; to safeguard the freedom to write and to read; and to advocate for the well-being of writers.

Writers'
Guild
of Alberta

